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NEW PHALTAN SUGAR WORKS LTD.

SAKHARWADI, Tal. Phaltan,
Dist. Satara, Pin. 415 522.

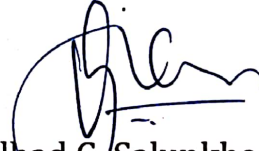
Ref. 26/78 / 1950

Date : 1/08/ 2011

CERTIFICATE

This is to certify that, **Mr. NALE GANESH SHRIRANG**, MBA Student of Shivaji University was successfully completed his project report on **CUSTOMER RELATIONSHIP MANAGEMENT** in sugar industry.

He has satisfactory carried out the project work for 50 days during June 2011 to July 2011 in our organization. During this period his work attendance was good & he shown keep interest in learning.



(Pralhad G. Salunkhe-Patil)
Chairman & Managing Director
New Phaltan Sugar Works Ltd.

Place: Sakharwadi
Date: 1st August 2011.

Krishna Foundation Malkapur-Karad's
SHRIMANT JAYSHRIMALADEVI NAIK-NIMBALKAR
INSTITUTE OF MANAGEMENT STUDIES, PHALTAN.

(AICTE Approved & Affiliated to Shivaji University, Kolhapur)
Gat. No. 94/1B, Pune Road, PHALTAN, Tal. Phaltan, Dist. Satara.
Tel. Fax No. 02166 - 223811

KFM/SJNNM/705/2011 - 12

Date .: 04/06/2012

TO WHOMSOEVER IT MAY CONCERN

This is to certify that, **Mr. Nale Ganesh Shrirang** has completed his project report on **"Customer relationship Management In Sugar Industry"** with reference to, **New Phaltan Sugar Works Ltd, Sakharwadi**. In partial fulfillment of MBA program during the academic year 2010-12. The project work is of original nature and not copied from any other earlier project work and further no part has been submitted to any university for partial fulfillment conditions for passing any examination.

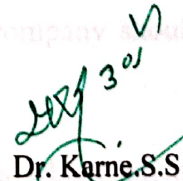
His observations and conclusions are based on data collected by him during in plant training.

Place:- Phaltan

Date: -


Prof. Miss. S. N. Jagtap

(Project Guide)


Dr. Karne.S.S

Director